



# PREMIER TOURS

African Safaris & Indian Ocean Islands



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## News and Special Offers

PRESS RELEASE

Sept. 9, 2011, 3:14 p.m. EDT

### David Arquette's Trip to Africa Inspires Safari Experience for Charity

NEW YORK, Sept. 9, 2011 /PRNewswire via COMTEX/ -- Before joining this season's cast of Dancing with The Stars, actor David Arquette took his first trip to Africa with nonprofit organization Malaria No More. While there, David distributed mosquito nets to families in need, talked with parents who are working to protect their children from malaria and met with village chiefs to learn how their communities are fighting the deadly disease.

Inspired by his trip and work to raise awareness and funds, Premier Tours and South African Airways are offering a dream vacation for auction in honor of David's 40th birthday. The prize is a five-day all-inclusive trip for two to Makweti Safari Lodge in South Africa, including round-trip airfare, all meals, and a safari tour from Premier Tours, which has won Conde Nast Travelers "Best Travel Specialist in North America" award 10 years in a row and Travel and Leisure "A List" of Travel Specialists 6 years in row.

The winning bid will be matched by Sumitomo Chemical and go towards Arquette's Birthday Giveback Campaign for Malaria No More. Anyone can bid on this dream vacation through September 15th on CharityBuzz: <http://bit.ly/onpCHO>

Fans can also support Arquette's Birthday Giveback Campaign by making a simple donation on his Crowdrise page, where photos and video from his recent trip are featured: [www.Crowdrise.com/ArquetteGiveBack](http://www.Crowdrise.com/ArquetteGiveBack).

About Malaria No More Malaria No More is determined to end malaria deaths in Africa by 2015 - and we're helping the world get it done. Malaria No More leverages high-impact communications to engage the world, global advocacy to rally leadership and strategic investments to accelerate progress. For more information, visit [www.MalariaNoMore.org](http://www.MalariaNoMore.org), read our Buzzwords blog, fan our Facebook page and follow us on Twitter.

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SOURCE Malaria No More

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## Premier Tours-Sponsored Luxury Safari Lodge Stay Featured In Coveted 2010 “Everybody Wins at the Oscars” Nominee Gift Baskets\*

Premier Tours, in partnership with world renowned Lion Sands Game Reserves, is proud to have been selected to provide a private and exclusive four-night stay, at the luxurious Lion Sands 1933 Safari Lodge, to the Academy Award’s talented Nominees in the best actor, best supporting actor, best actress, best supporting actress, & best director categories. The 82nd Academy Awards ceremony, hosted by the Academy Of Motion Picture Arts And Sciences, will be held March 07, 2010 in Hollywood, California.

Premier Tours has over the years received wonderful accolades from various high profile travel publications, including the prestigious *Conde Nast Traveler Magazine*. Nominees will be confident that all of their travel requirements are expertly attended as they luxuriate in breath-taking surroundings, take guided safaris and relax in complete privacy and comfort.

Commenting on the firm’s high profile with the Academy Awards Nominees, Premier Tours co-owner Julian Harrison said, “I am delighted that Premier Tours was selected to offer such an exhilarating travel experience to the Oscar Nominees. Having grown up in Africa, I know how awe-inspiring this continent is. The special memories our guests create here will stay with them forever.”

‘Premier Tours offers a unique experience to even the most seasoned traveler,’ Harrison added. “So when nominees as widely traveled as George Clooney, Meryl Streep and Quentin Tarrantino are looking for somewhere new and exciting to explore, we’ll be pleased to share our expertise and knowledge of this magnificent destination.”

Recognized internationally as providing ‘one of the best safari experience in Africa’, Lion Sands offers three low impact, luxury lodges located in the game rich Sabi Sands region of the famous Kruger National Park in South Africa. The focus of Lion Sands is not only on quality game viewing, cuisine, wine, design and luxury, but being family owned and operated, the lodges encapsulate both warmth and personal ambience to provide a world class luxury safari experience.



Harrison is also the co-author of a book entitled "African Safari" published by Fodor's Travel Guides. For further information on the safari lodges that will host the Oscar Nominees, visit [Lion Sands Lodges](#).

\*The 8<sup>th</sup> Annual “Everybody Wins at the Oscars” Nominee Gift Bag has no affiliation with A.M.P.A.S or the official Oscar telecast.



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### PREMIER TOURS ON WHEEL OF FORTUNE

Premier Tours entered into a joint promotion with Paramount Pictures (Madagascar – Escape 2 Africa) and Protea Hotels to offer an African Safari prize to a lucky contestant on the ever popular Wheel of Fortune game show. The show which was filmed on location in Hawaii, reaches an estimated 47 million viewers weekly. The prize included time spent in Cape Town at the fabulous Protea President Hotel, as well as on safari at Pumba Private Game Reserve. Further Wheel of Fortune shows featuring Premier Tours were broadcast in December 2008 and March 2009 and February 2010.



### PREMIER TOURS PLANNED CONDE NAST TRIP

Premier Tours planned and arranged a gorilla trekking safari in Rwanda for Klara Glowczewska – Editor in Chief of Conde Nast Traveler Magazine, together with actress / activist Ashley Judd, and a host of other high profile travelers. The trip was published in the September 2008 issue of the magazine.

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